

Business Management & Research



Postgraduate Diploma in Business Management & Research Methods
(Leading to Masters in Business Administration)

LSM Business School



 Anglia Ruskin University

LSM Business School

In Partnership with

The Association of Business Practitioners
Anglia Ruskin University



Postgraduate Diploma in Business Management & Research Methods

Awarded by the Association of Business Practitioners

In today's challenging business world, employers require well-trained business professionals who can make a real difference in their organisation. In fact, a well reputed business qualification can lead to a wide variety of career opportunities, not just in the commercial sector, but also in the public sector and not-for-profit organisations.

You can be part of this dynamic business environment by choosing to further your business career at LSM Business School part of one of the largest Executive training providers' in central London.

If you are a university graduate with relevant experience, then the Postgraduate Diploma in Business Management & Research Methods is a challenging way of enhancing your CV, developing your education and furthering your career.

This programme is designed to develop your presentation, communication and interpersonal skills, as well as your strategic thinking and decision-making. You will study modules such as Strategic Planning & Implementation, Strategic Marketing Management, and Strategic HR Management alongside with your key career based skills such as Advanced Professional Development and Management Research.

Who is this course for?

Study modes:

Full time – Intensive – Part time – Weekend- Distance Learning

This programme is ideal for you if you are a recent graduate with 1-2 years work experience and aiming to broaden your skills in strategic thinking and decision making.

This programme is also suitable for experienced business executives, who have more than 5 years managerial work experience, but without an undergraduate degree.

We also require you to have a good command of English.

Assessment method:

All your modules are assessed by a written assignment of 5000-6000 words.

Modules:

- Corporate Management in Action
- Leadership & Change Management
- Management of Financial Resources & Performance
- Organisational Resources Management
- Strategic Business Management & Planning
- Research Methods for Managers

Students who have completed the above six modules are eligible for ABP's [Postgraduate Diploma in Business Management & Research Methods \(Level 7\)](#) award.

Progression:

Students are eligible to join the stage 2 of the [MBA](#) programme at Anglia Ruskin University - Chelmsford.

Students are only required to complete the MBA Dissertation (Project of 15000 to 20000 words) to qualify for the MBA award.

Full time

Students are required to attend classes on Thursdays and Fridays

Average course length – 9 months

Intensive study

Students are required to attend classes on Thursdays, Fridays and Saturdays

Average course length – 6 months

Part time (Saturday)

Students are required to attend classes on Saturdays

Average course length – 12 months



Work Placements

Students can combine this study programme with a Work Placement/Internship between 12 to 24 weeks.

Work Placement/Internships will be arranged by LSM Business School (through ProfessionalsUK Ltd) and students can apply for ProfessionalsUK Work Experience Certificate upon completion of your placement.

Career prospectus

Students who have successfully completed all six modules of the Postgraduate Diploma in Business Management and Research Methods programmes can expect to take middle to senior managerial positions.

Graduates of this Postgraduate programme can expect to take up managerial level positions (depending on your existing work experience) at leading Private as well as Public sector organisations. Some such positions may include Marketing Manager, Human Resources Manager, Finance Manager, and General Manager and so on.

Key Course Features:

- Start dates throughout the year;
- Students can submit assessments in January, April, June and September;
- Once qualified, students are eligible to apply for the full membership of the Association of Business Executives - ABE;
- Convert the Postgraduate Diploma qualification to a prestigious MBA degree within 6 months;
- Free access to LSM Business School's E-library;
- Classes are held at Birkbeck College in central London.



Course fees:

Postgraduate Diploma in Business Management & Research Methods

Full time	£4450.00
Intensive	£4450.00
Part time (Weekend)	£4450.00
Add a 12/24 week work placement for extra	£1000.00

Other fees:

LSM Business School's Registration fee	£150.00
Assessment fee (Per module)	£75.00
Masters in Business Administration (Dissertation stage) fees <i>payable directly to Anglia Ruskin University</i>	£3000.00



Business Management

LSM Business School



Anglia Ruskin University

To apply please contact:

LSM Business School

251 Brompton Road
London
SW3 2EP

T: +44 (0) 20 7838 1002
F: +44 (0) 20 7838 0077
E: info@lsmbusiness.com

www.lsmbusiness.com